

CHAPTER III

RESEARCH METHOD

In this chapter, the researcher presents how to conduct the research including research object, approach, data collection, and data analysis.

3.1 Research Design

According to Latief (2016, p.77), research design has two categories; those are quantitative and qualitative research. Latief (2016) declares that quantitative is a research which uses numerical data. In this research, hypothesis is predicted by the researcher based on the theory. It means that this research has the aim of proving theory (2006). Moreover, qualitative research is conducted in order to learn about human behavior by making the representation of social and cultural events. This research has complex scheme and detail in giving an understanding to readers. In other words, qualitative research analyzes words and pictures to describe the detailed point of view of something which has been studied (Latief, 2016). Ary (2010) states that descriptive qualitative research is created to gain information related to phenomena that happen.

According to the explanation above, the research design used in this research is descriptive qualitative. It is because the researcher wants to observe racial discrimination which happened in “Freedom Writers” Movie and teacher’s strategy to solve racial discrimination among students. Hence, the data were presented in descriptive form. Best and Kahn (2006) propose a definition of descriptive research as “the process of disciplining inquiry through the gathering and analysis of empirical data, and each attempts to develop knowledge.” It means

that descriptive qualitative is observing and proving each empirical data by explaining each resource.

3.2 Research Object

The object of this research is “Freedom Writers” movie. Specifically, the object is the scenes containing Erin Gruwell’s teaching strategy dealing with racial discrimination. It is a film which was released in 2007. This movie is directed by Richard LaGravense. “Freedom Writers” movie is created based on Erin Gruwell’s book entitled “The Freedom Writers’ Diary”. It tells about the struggle of a teacher named Erin Gruwell who worked at Woodrow Wilson Classical High School in Long Beach, California in uniting her racism students. The class consisted of students of some different races. They were Black, Cambodian, Latino, and White. Each race always grouped into their own race and they never tolerated each other. In the movie, Erin Gruwell tried so hard to make her racism students have big tolerance toward each other.

3.3 Research Approach

In literature, there are four approaches which are used to conduct a research; those are: mimetic, pragmatic, expressive, and objective. Each definition is explained as follows.

Mimetic is an approach which views literary works as the representation of human’s life. Moreover, it is also seen as the imitation or reflection of world (Abrams, 2009).

Abrams (2009) asserts that pragmatic approach treats literary works as a tool to attain some effects such as giving pleasure, motivation, emotion, and instruction. Moreover, this approach is intended to be able to influence the participants as well. In this approach, the responses of participants on literary works are engaged (Abrams, 2009).

Expressive approach (Abrams, 2009) focuses on author's feeling. It means that every literary work is created based on author's imagination, experience, perception of life, and thought. Therefore, this approach tends to analyze through author's background and biography.

The last approach is objective approach. It is an approach which treats literary works as independent works which have no connection with author's life, society, and background (Abrams, 2009).

In analyzing Erin Gruwell's teaching strategies to solve racial discrimination in "Freedom Writers" movie, objective approach was used by the researcher. It was because the researcher did not have to study about the author's background which has no relation in creating characters. Furthermore, considering research significance, the researcher wanted to observe racial discrimination which was happened among students and describe the way of how the teacher solved the problem in "Freedom Writers" movie.

3.4 Data Collection

The data of this research were collected by the following activities:

1. Watching “Freedom Writers” movie for 7 times. In the first time, the researcher watched the movie to know the whole story.
2. Watching “Freedom Writers” movie by reading English subtitle of each scene to get deeper understanding about the content of movie.
3. Watching “Freedom Writers” movie focuses on the first meeting between teacher and students. In order to get the information of class condition.
4. Watching “Freedom Writers” movie focuses on the next classroom activity. In this time, the researcher get the understanding of how racism students discriminate the others.
5. Watching “Freedom Writers” movie focuses on students’ behavior toward their classmates and teacher. This activity is aimed to get the understanding of what types of discrimination that happened in the movie.
6. Watching “Freedom Writers” movie focuses on scene suit the theory of racial discrimination.
7. Watching “Freedom Writers” movie focuses on scene suit the theory of the ways Erin Gruwell solve racial discrimination.
8. Collecting data by capturing all scenes and dialogues related to the title that happen in “Freedom Writers” movie.

3.5 Data Analysis

In analyzing “Freedom Writers” movie there are some steps that were done by the researcher; those are:

1. Identifying all scenes and dialogues found in “Freedom Writers” movie based on theories.
2. Validating the data to the first advisor who is expert in literature.
3. Classifying data by making corpus data based on statement of problem into a table.

NO.	TIME	SCENE	KIND OF RACIAL DISCRIMINATION	STRATEGY
1.				DTS-A.1
2.			DRD-1	DTS-A.2
3.				DTS-A.3
4.			DRD-2	DTS-A.4

NB: DRD = Data Racial Discrimination

DTS = Data Teaching Strategy

4. Drawing conclusion based on the data analysis.